# **Lilach Brownstein**

# **Experience**

### Drata, Inc.

Product Designer Mar 2023 - Sep 2024

- + Launched multiple high-demand compliance features such as vulnerability monitoring, cloud security integrations, and user access review as part of the automation team
- + Expanded understanding of customer segments by adding to cross-functional knowledge base through iterative research and user testing
- + Improved early-stage product workflows by collaboratively publishing object relational graph of feature interdependency
- + Contributed to design system by hosting cross-domain workshops to align on and create reusable components
- + Reduced tech and design debt by partnering with engineering on design system implementation and best practices

### **Medly Pharmacy**

Product Designer II

May 2021 - Aug 2022

- + Created user-centric doctor and patient-facing (B2B2C) application for prescription management
- + Decreased time-to-patient metric by designing and launching delivery capacity tool for better load management
- + Launched eCommerce site by designing and QAing in partnership with external development agency
- + Streamlined design system by assessing and merging internal and consumer-facing components

#### **Piano Software**

**Product Designer** 

Aug 2017 - Sep 2020

- + Increased account manager efficiency by designing and developing interactive client database tool
- + Built library of exploratory, interactive data visualizations about user flow and retention
- + Integrated acquired email campaign product by expanding on and developing previously partial redesign
- + Programmed cross-platform responsive templates and websites in WordPress and HubSpot

## **Education**

### University of Pennsylvania

School of Engineering and Applied Science

BSE, Computer and Information Science Class of 2017

## **Tools & Skills**

### Design

- + Figma
- + Dovetail
- + Adobe Suite
- + Prototyping
- + User journey mapping
- + User research
- + User interviews
- + Design system use & contribution

#### **Product**

- + Jira
- + Amplitude
- + Cross-functional collaboration
- + Agile methodology
- + User stories
- + Opportunity solution trees